



Jeffrey K. Fylling

September 28, 1956 - February 5, 2026

Jeffrey Kenneth Fylling, a devoted bonus dad, leader and champion of athletics, entered into eternal rest on Thursday, February 5, 2026 at the age of 69, surrounded by family and friends.

The Elmen Center at Augustana University in Sioux Falls will host a remembrance and celebration of Jeff's life beginning with a visitation from 9:00-11:00 am, followed by the funeral service at 11:00 am, Monday, February 23, 2026. For those who are unable to attend in person, the service will be live-streamed on Augustana's NCIS network here: <https://nsicnetwork.com/goaugie/?B=3730419>

Born in Sioux Falls, South Dakota, on September 28, 1956, to Herbert and Jean Fylling, Jeff was one of two children. He was blessed with one beloved brother, Robert Fylling, who stood by his side through both the highest and lowest moments of life, including a bone marrow transplant and brief but difficult relapse with Leukemia.

Jeff graduated from Lennox High School in 1974. A gifted and enthusiastic athlete, he excelled in golf and cross country. At 17 he scored his first hole-in-one at the Lenkota Country Club. Jeff also played basketball and baseball. He often joked about being especially proud of his single career home run in baseball. He went on to graduate in 1978 from Augustana College, where he

played collegiate golf and began his lifelong relationship with the school.

After college, Jeff began his professional career at Valley Exchange Bank in Lennox. He found his passion for sales when he joined the team at South Dakota Furniture Mart. For the next 21 years he transitioned to advertising and became the Marketing/Sports Director at Results Radio. Known for his quick wit and gift for words, Jeff helped grow numerous businesses throughout the Siouxland area - an accomplishment of which he was deeply proud.

Jeff joined Sanford Health in public relations and rose through the ranks to become Director of Public Affairs and Community Relations for Sports Medicine. In this role, he was instrumental in building and strengthening relationships between Sanford and high schools, universities, and professional teams across South Dakota, North Dakota, Minnesota and Iowa. Through his work at Sanford, Jeff met many people who would become lifelong friends. Jeff retired from his role at Sanford in 2021, leaving behind a legacy of excellence and grit.

In his "free time," Jeff served as the Play-by-Play radio Announcer for Augustana football and basketball for 42 years. Known as "The Voice of Augustana," Jeff called more than 2,000 games and drove over one million miles. Augustana was Jeff's second family. He took great pride in knowing athletes' names and statistics and could recount nearly every great play in Augustana history. His off-the-cuff humor, sharp memory, and genuine care for everyone he met left a lasting impression on players - both home and away - throughout the years. During his first battle with MDS, one of Jeff's personal goals was to announce another season of Augustana football, a milestone he proudly achieved.

Jeff loved to serve the community by being a part of many organizations and

using his talents as an MC to host banquets and award ceremonies. Beyond presenting awards to others, he was a distinguished recipient of many honors over the years including his induction into the Sioux Falls Sports Club Hall of Fame in 2005, the Kolpack Media Award for his sports coverage in 2005, the Lefty Olson Award from Augustana University in 2017 and many others.

A point of pride and joy for Jeff was raising his two bonus sons, Josh and Brody. He was their Cyclones baseball coach, biggest cheerleader at their baseball and football games, and became a close friend in their adulthood.

Jeff will be remembered by many, especially his close circle of friends that loved and supported him.

Jeff is survived by his brother, Robert (Christie) Fyelling of Lennox, SD; his two bonus sons, Josh (Allyson) Kunzmann of San Francisco, CA, and Brody (Libby) Kunzmann of Sioux Falls, SD; grandson Thomas also of Sioux Falls; his aunt Rita Jacobsen of Lakewood, CO; his first cousins Fred (Anna) Jacobsen of Arvada, CO, Tom (Stephanie) Jacobsen also of Arvada, and Sandy (Tom) Winthrop of Englewood, CO; former wife and friend Leslie Nelson of Elk Point, SD; and several cousins and friends he considered family.

He is preceded in death by his parents Herb and Jean Fyelling, uncle Fred Jacobsen, grandparents and cousins.

In lieu of flowers, the family requests that memorials be made to Augustana University for the Fyelling Family Scholarship or the Leukemia and Lymphoma Society. Please send cards to Jeff's family c/o Jarman Family Funeral Home, PO Box 588, Lennox, SD 57039.

Previous Events

Visitation

FEB 23. 9:00 AM - 11:00 AM (CT)

Elmen Center at Augustana University
2505 S Grange Ave
Sioux Falls, SD 57105

Funeral Service

FEB 23. 11:00 AM (CT)

Elmen Center at Augustana University
2505 S Grange Ave
Sioux Falls, SD 57105

View the livestream: <https://nsicnetwork.com/goaugie/?B=3730419>

Tribute Wall



“ 1 file added to the album Photo Slideshow



Jarman Family Funeral Home - February 23 at 07:35 AM

BL

God Bless this wonderful man

Brian Lind - February 24 at 12:46 AM

JH

“ *We were looking so much forward to have you visit us in Norway. So sad it will never happen. Rest in peace.*

Jan Monteverde Haakonsen



Jan Monteverde Haakonsen - February 23 at 03:07 AM

MM

“ *WHILE COACHING AT AUGIE IN THE LATE 80'S, OUR FIRST DAUGHTER MICHELLE WAS BORN THE DAY BEFORE OUR HOMECOMING GAME WITH UNO. JEFF ANNOUNCED HER BIRTH A HALFTIME AND HE AND I WENT OUT AFTER THE GAME TO CELEBRATE. HE WAS A GREAT GUY. WE MIGHT HAVE GONE OUT A FEW TIMES BACK THEN.REST IN PEACE FRIEND.*

MIKE MOLLER - February 16 at 05:52 PM

CG

“ Jeff was a special guy and special friend. Got to know him well while at Augie while he was calling the games and admired his longtime commitment and love for the school. His friendship and wonderful sense of humor impacted my life and I will miss him.

Carl Gonder - February 16 at 04:25 PM

RS

“ Jeff will always be one of my best memories of high school in Lennox. He and I were co-editors of a three-ring-binder-bound "satire" magazine called "Athletes International" - published in ballpoint and earning us a cease and desist from faculty. But the school librarian warmly accepted our back issues, and they may still be lurking on the shelves there somewhere.

We also announced local baseball games in the city park stadium, on a tiny mic and amp setup I think he owned - he was headed for sportscasting from the get-go.

RIP to a truly standup human being, and a good pal back then.

Robin Steele - February 16 at 04:04 PM

PA

ATHLETES INTERNATIONAL I REMEMBER IT WELL:))))

PATRICK ANDERSON - February 16 at 08:51 PM

DJ

“ My deepest sympathy to Bob Fylling & Family. Jeff and I were coworkers for 20 + years and friends for over 40 years. He could make me laugh, and he could make me think. I'll miss you Jeff 🙏

Don Jacobs - February 16 at 03:12 PM

KS

“ One of the best!! I worked with Jeff for several years at Augie! He is one of a kind and will definitely be missed. God Bless.

Kim Sudbeck - February 15 at 07:46 PM

KP

“ To the Fylling family you have our sympathy in the loss of Jeff, He gave me a couple opportunities in my life first when i was a young kid he asked Jackson and I to be Bat Boys for Post 174, later in life in 1989 he hired me to do umpire all the amateur baseball games in Lennox. We always loved listen to him doing Augie Football and Basketball. Jeff will be missed but all RIP Jeff now you can join your mom and dad in heaven. God Bless
Kent and Terri Plimpton

Kent and Terri Plimpton - February 10 at 12:00 PM

BL

“ To The Jeff Fylling family. Mr. Fylling was a world class person. His leadership skills in many areas will certainly be missed. He was an extreme coach and one of a best broadcaster's on the radio with football basketball and other speaking functions. He will be missed by many, but the memories will last forever. God Bless you sir on being a true gentlemen and world class person.

Brian Lind - February 09 at 08:56 PM

RB

“ So sorry to hear of Jeff's passing. He was liked and loved by so many people. He lived his life just down the street from us in Lennox. New the Fyelling's all of our lives. Augie will sure miss him and he touched so many lives in his short life. I am sure he has already called his first game in heaven. Bob, we are sorry for your loss.

Tom and Rosemary Brigger Bannick
Kelly Brigger

Rosemary Bannick - February 09 at 03:24 PM

TR

“ Jeff and I were friends for 45 years, meeting through our broadcasting careers. He was always friendly and enjoyed helping people.

It was a blessing to know him. 🙏🏻

Tom Rudebusch - February 09 at 01:42 PM

MB

“ My sympathies to the family, Jeff will be missed. Lots of great memories of Jeff as he was a big influence in life as a friend and coach! I'm sure the Augie fans and players will miss him dearly

Mike Bruns - February 09 at 01:29 PM

JK

“ always enjoyed listening to the broadcasts of Augie sports and his love for sports, deepest sympathy to all his family

Jim and Patricia Koerner - February 09 at 08:34 AM

DB

“ DEEPEST OF SYMPATHY TO THE FAMILY OF JEFF FYLLING,
GOD BLESS YOU ALL, THINKING OF YOU BOB, SORRY TO
HEAR THIS

Dean Bossman - February 08 at 09:04 AM

LM

RIP, Jeff

Larry McKenney - February 09 at 08:45 PM

RF

*I ALWAYS smile when I think of Jeff.
I had the pleasure of working with Jeff at Results Radio for many years
and knew him ben before through baseball. He often reminded me that
we never beat them!
We shared and lot of great times together whether in work and fun!
Jeff's wit, charisma, one liners, (and sarcastic slings) always made
being around him a joy!
I think I stole the line "Best day of life so far" from him. One of my
favorites quotes of his was, "If the boys can keep it close to the 7th
Inning, I can coach em' in from there".
Jeff will be dearly missed but NEVER forgotten!
...and I'll smile every time I think of him!*

Rick Fink - February 10 at 04:04 PM